A study by the CDC has found a decrease in cigarette smoking, but a corresponding increase in the use of other tobacco products. Cigarette smoking declined 33% between 2000 and 2011 which would be cause for celebration except for the fact that use of other kinds of tobacco grew by 123%. This seems to be an example of unintended consequences where the attempt to control one problem changed behavior in an unexpected way.

"This report demonstrates that the tobacco industry is as resourceful and as predatory as ever."                         -Thomas Glynn, director of international cancer control at the American Cancer Society.