

# The Dangers of Distracted Walking

USA  
December 2012

By now, most of us have heard about the dangers of distracted driving and many states have laws restricting the use of cellphones while driving. But did you know that walking while distracted is also a potentially dangerous habit? Researchers observed people crossing the street at busy intersection and determined that people using cellphone or listening to music were significantly more likely to do something risky.

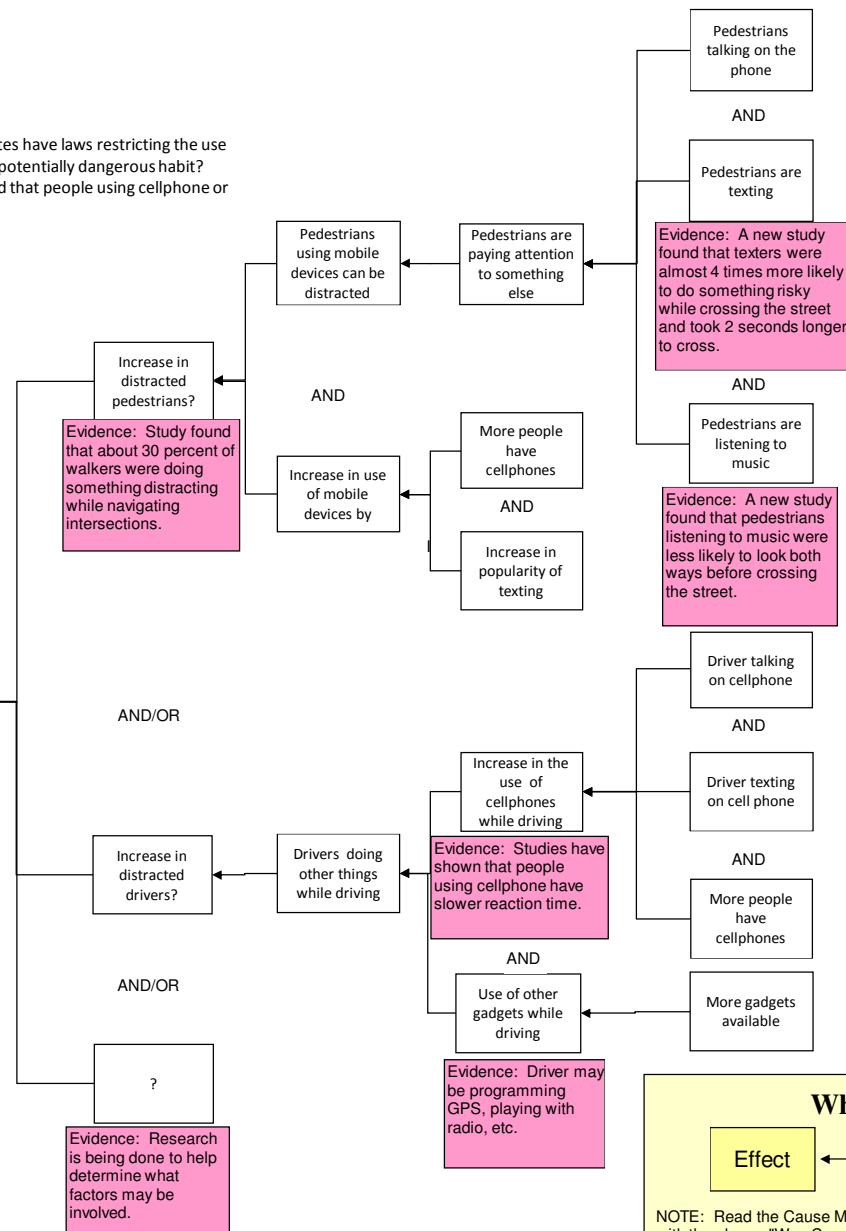
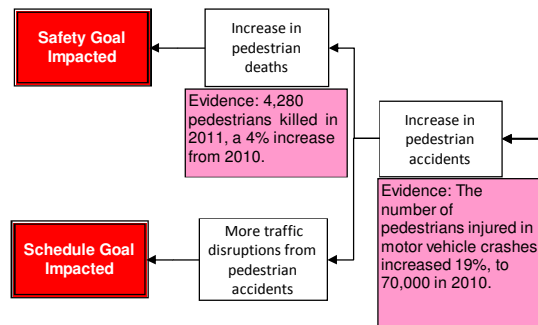
## 1 Problem

<b>What</b>	Problem(s)	Increase in pedestrian deaths
<b>When</b>	Date	Report published December 13, 2012
	Differences	More distracted pedestrians?
<b>Where</b>	Physical Location	United States of America
<b>Impact to the Goals</b>		
<b>Safety</b>		Increase in pedestrian deaths
<b>Schedule</b>		More traffic disruptions from pedestrian accidents

This incident ??

## 2 Analysis

Some solutions to this problem have already been proposed such as laws restricting cellphone use while walking similar to the distracted driving laws and public awareness campaigns since this issue hasn't been highly publicized.



Cause Mapping is a Root Cause Analysis method that captures basic cause-and-effect relationships supported

### CAUSE MAPPING

Problem Solving • Incident Investigation • Root

- Step 1 **Problem** What's
- Step 2 **Analysis** Why did it
- Step 3 **Solutions** What will

### Cause Map High Level

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### Why

Effect ← Cause

NOTE: Read the Cause Map from left to right with the phrase "Was Caused By" in place of each arrow.